

ADAPTING TO CHANGE

Sustaining care
in a new world

WORLD HEMOPHILIA DAY



“The COVID-19 pandemic has made life challenging for people with a bleeding disorder—but we can’t stop striving for Treatment for All. World Hemophilia Day is a platform for showing the world that our community is resilient and we will overcome this new challenge as we have overcome other challenges in the past.”

—CESAR GARRIDO, WFH PRESIDENT

APRIL 17, 2021 IS WORLD HEMOPHILIA DAY.

This important event is about bringing the global bleeding disorders community together. With the COVID-19 pandemic having a major impact on people with a bleeding disorder, that objective has never been more important. Our community is made up of a great diversity of people—from patients and their families, to carers, physicians and researchers—each of whom has been affected by the pandemic in a different way. We need to continue providing support to these people now, and in the future once the pandemic has passed. The world has changed greatly over the last year, but one thing hasn’t: we are still in this together, and we will always be stronger together as a community in our shared vision of “Treatment for All”.

On World Hemophilia Day, the WFH would love to know how you have:

INNOVATED to adapt to change in the face of adversity

DISCOVERED new opportunities to support your community

CONTINUED to advocate on behalf of your community

SUSTAINED care for patients despite the challenges of the COVID-19 pandemic



WFH

WORLD FEDERATION OF HEMOPHILIA
FÉDÉRATION MONDIALE DE L'HÉMOFILIE
FEDERACIÓN MUNDIAL DE HEMOFILIA

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#WHD2021
#WorldHemophiliaDay
#LightItUpRed



Show us how you have adapted to change and helped sustain care!

WRITE on worldhemophiliaday.org about how you or someone you know has adapted to change in the last year

PARTICIPATE in the World Hemophilia Day *Light it Up Red!* campaign. Last year, thousands of people worldwide showed their support—while social distancing—by lighting up nearly 100 landmarks in cities across the world.

DOWNLOAD resources to help build your World Hemophilia Day Campaign and learn more about the event from the WFH World Hemophilia Day webpage

CONTACT your national member organization (NMO) to find out how you can support them on World Hemophilia Day

ENGAGE local media to let them know how your community is marking the big day

DONATE to the WFH to help us continue supporting the community through the pandemic and for long-term sustainability

ORGANIZE a virtual fundraising event as a show of solidarity for community members adapting to a changed global reality

SEND pictures, comments or questions to the WFH at marcom@wfh.org

 /wfhemophilia  @wfhemophilia

The WFH would like to thank our 2021 World Hemophilia Day sponsors for their continued support:

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